

S/N	Name of Adult Educator (AE)	Key Domain/Sector Areas of Practice
1	BOEY CHIN JUAN	<p>With over 20 years of experience in safety and environmental management, Boey Chin Juan has worked as a Workplace Safety and Health Officer with the Ministry of Manpower, an Environmental Control Officer with the National Environmental Agency, and a Fire Safety Manager with the Singapore Civil Defence Force. He is skilled in risk assessment, safety audits, emergency planning, and ensuring compliance with safety and environmental regulations.</p> <p>Holding a Diploma in Building &amp; Property Management, Boey integrates sustainability and energy efficiency into building operations. As an ACTA trainer, he designs and delivers practical safety, environmental, and fire safety training to help organizations improve their safety practices. His hands-on experience and training programs help create safer, more sustainable workplaces.</p>
2	CHAN KOK HAN	<p>Since joining the company in 2021, Kok Han has had the privilege of working in the Training Department, where he gained invaluable expertise and experience in both front-end and back-end training processes. This role has allowed him to develop a deep understanding of the intricacies involved in delivering effective training solutions and optimizing training operations to meet the needs of learners.</p> <p>Building on his experience, Kok Han expanded his focus to the environmental cleaning industry, where he sought to gain a detailed understanding of industry operations and Standard Operating Procedures (SOPs). To further enhance his competency in this field, he actively pursued multiple training courses, continuously improving his knowledge and skills. In 2023, he achieved his ACLP 2.0 certification, solidifying his qualifications as a trainer.</p> <p>Today, Kok Han is a fully qualified trainer with a deep familiarity with the training requirements and processes specific to the environmental cleaning industry, enabling him to deliver effective, industry-relevant training solutions.</p>
3	CHEN GUILAN	<p>Fanny Chen Gui Lan has over 24 years of experience in the Food &amp; Beverage industry, holding leadership roles such as General Manager at Tung Lok Restaurants 2000 Ltd and Specialist at Marina Bay Sands Singapore. She excels in identifying market trends and analyzing customer needs to enhance food quality and service.</p> <p>With a Diploma in Food and Beverage Management, Fanny ensures food consistency while upholding high hygiene and safety standards. A seasoned trainer, she draws on her hands-on experience to provide practical training in food service and operations.</p> <p>Passionate about continuous improvement, Fanny helps organizations elevate service standards, boost customer satisfaction, and maintain top-quality operations. Her expertise has made her a trusted leader in the industry.</p>

4	CHIAM TUCK BOON, WILLIAM	<p>With over 30 years of experience food and beverages industries, William Chiam Tuck Boon has worked as a senior operations manager with Katrina Holding Pte Ltd and vice president with R E &amp; S Enterprises Pte Ltd. He is skilled at ensuring optimum quality in service, food, and cleanliness, consistently meeting high standards across all areas</p> <p>With Certificate in Food and Beverage Management, William is adept at streamlining operations, improving service delivery, and upholding hygiene standards, all while driving business success and customer satisfaction. His extensive background and leadership experience make him a key asset in managing and elevating food and beverage establishments.</p>
5	FOO FONG LIN	<p>Lynn Foo is an experienced courseware developer and trainer, specializing in sustainability, compliance, cybersecurity, and communication. She currently collaborates with several leading institutions, delivering training programs that focus on sustainability and environmental, social, and governance (ESG) practices.</p> <p>Lynn is also skilled in communication and leadership development, with experience designing cultural refresh programs to build organizational values and desired behaviors. Her training programs cover communication, stakeholder engagement, growth mindset, and the art of giving feedback. Additionally, she is an IMDA-approved trainer for Personal Data Protection (2020), offering courses in both the Fundamentals and Practitioner levels of the PDPA.</p> <p>With her diverse expertise, Lynn is committed to helping organizations build stronger sustainability practices, improve data protection compliance, and foster effective communication and leadership.</p>
6	GOH MONG SOON	<p>Adam Goh Mong Soon brings over 40 years of experience across both the public and private sectors, specializing in project management. A seasoned trainer, facilitator, and consultant, Adam has helped organizations achieve successful project outcomes, with expertise in risk management and team dynamics.</p> <p>Adam is also an IMDA-approved trainer for the Personal Data Protection Act (PDPA) Fundamentals (2020), where he trains professionals on data protection laws and compliance. Since 2021, he has served as a trainer for Assure Safety, sharing his extensive knowledge and practical experience with learners.</p> <p>With a rich background in both training and hands-on industry experience, Adam is dedicated to helping organizations build competent teams capable of managing complex projects and ensuring compliance with data protection standards.</p>
7	HEA JING NI	<p>With over 10 years of experience in consultancy, cleaning, and food industries in Singapore, Ginnie has worked with a wide range of organizations to enhance their knowledge and skills. She has developed a deep understanding of the unique challenges within these sectors, becoming a trusted professional in delivering effective training solutions.</p> <p>Ginnie is committed to empowering individuals and organizations through engaging training sessions focused on cleaning techniques, food safety, and HR management. Her training equips participants with practical, real-world skills that can be immediately applied to their roles.</p> <p>As an SFA-approved trainer for the Food Safety Course Level 1 and an award-winning Singapore Advanced Food Hygiene Officer, Ginnie's expertise in food safety and industry standards makes her a valuable asset to any organization seeking to improve workforce competency and compliance in the cleaning and food sectors.</p>

8	HO YIT KEONG, RICHARD	<p>Richard Ho brings over 20 years of experience in workplace safety and health, with extensive exposure to industries like construction and manufacturing. His expertise spans QSHE (Quality, Safety, Health, and Environment) consultancy, safety audits, and environmental impact assessments.</p> <p>Throughout his career, Richard has specialized in delivering effective training, advising companies on safety protocols, and helping them integrate safety and environmental practices. His ability to adapt and apply his knowledge enables him to guide organizations toward creating sustainable, holistic safety management systems.</p> <p>As an ACTA-certified trainer, Richard delivers training programs on workplace safety, health, and environmental services. His practical experience, combined with his training expertise, allows him to provide actionable insights and equip organizations with the tools to enhance safety standards and achieve regulatory compliance effectively.</p>
9	JURIAH BINTE JAHAYA	<p>Juriah is a highly motivated trainer with extensive experience in delivering training programs to both small and large groups across various industries. She has a proven track record in organizing effective sessions, incorporating technology for virtual training, and adapting to the evolving needs of modern workplaces.</p> <p>Specializing in management training and team-building activities, Juriah excels at creating engaging learning experiences. As an ACTA-certified trainer at Assure Safety, she focuses on training for the F&amp;B and cleaning industries, ensuring participants gain practical skills that can be immediately applied to improve job performance.</p> <p>Her ability to combine both traditional and virtual training methods, with a focus on real-world outcomes, makes Juriah a valuable asset to any organization looking to enhance staff performance and achieve operational excellence.</p>
10	LOO SHI-VEE, EDMUND	<p>Edmund Loo Shi-Vee has over 15 years of experience in workplace safety and health, specializing in QSHE consultancy, safety training, and environmental impact management across industries such as construction and manufacturing. He excels in safety risk assessments, training delivery, and implementing effective safety management systems.</p> <p>A DDLP course developer and ACLP-certified trainer, Edmund is also an SFA-approved trainer for Food Safety Courses Level 1 &amp; 3 and an Advanced Food Hygiene Officer in Singapore. He designs tailored, practical training programs to enhance safety, compliance, and environmental sustainability, empowering organizations to foster safer work environments and stronger workplace cultures.</p> <p>Edmund's expertise helps companies improve safety protocols, ensure regulatory compliance, and integrate sustainability practices for long-term operational success.</p>

11	LOY ZHI LIANG, MELVIN	<p>Melvin is a seasoned professional in Workplace Safety and Health, with extensive experience managing construction projects and ensuring timely project handovers. Holding the WSQ Advanced Certificate, he is committed to enhancing workplace safety.</p> <p>Melvin's training expertise spans supervising safety in process plants, effective communication, incident management, work-at-height safety, and emergency response. As a certified Fire Safety Manager with knowledge of chemical safety and hazardous substances, he is well-equipped to deliver comprehensive safety training.</p> <p>He fosters a culture of safety across industries, including environmental services and food &amp; beverage operations, ensuring organizations implement effective safety practices and regulatory compliance.</p>
12	NG WEI XIAN	<p>Marcus Ng Wei Xian, Training Manager, brings over 10 years of experience in workplace safety and health across industries like construction, manufacturing, and environmental cleaning services. With expertise in safety management systems, environmental impact assessments, and tailored safety protocols, he helps organizations create safe and sustainable work environments.</p> <p>Marcus specializes in workplace safety training, safety audits, and environmental management, with a focus on the F&amp;B and cleaning services industries. He supports organizations in enhancing safety, hygiene standards, and environmental compliance.</p> <p>A DDDL and ACLP-certified trainer, Marcus excels in course development, creating customized, practical training programs. As Training Manager, he ensures all programs meet industry standards and foster a culture of safety, compliance, and continuous improvement.</p>
13	NG YAO MING	<p>Ng Yao Ming brings over 10 years of experience in Workplace Safety and Health, specializing as a Workplace Safety and Health Officer, course developer, and ACLP-certified trainer. His expertise spans construction, manufacturing, F&amp;B, and environmental cleaning, focusing on safety management, risk assessments, and regulatory compliance.</p> <p>As a Workplace Safety and Health Officer, Yao Ming has conducted safety audits, identified hazards, and developed safety management systems aligned with industry standards. He works with organizations to enhance safety culture and reduce risks.</p> <p>As a course developer, he designs tailored training on hazard identification, emergency response, and environmental management, with practical, real-world applications. As an ACLP-certified trainer, he delivers engaging sessions to boost learners' confidence in applying safety protocols.</p> <p>Yao Ming helps organizations create safer workplaces and ensure compliance through impactful, customized training programs.</p>
14	OH BOON SAI, PATRICK	<p>Patrick Oh is a seasoned management consultant with over 13 years of experience in PDPA (Personal Data Protection Act) compliance. As an IMDA-approved trainer for the Fundamentals and Practitioner certifications in PDPA (2020), he specializes in helping organizations navigate the complexities of data privacy regulations with minimal disruption to their operations. With his extensive expertise in PDPA compliance and training, Patrick is a trusted partner for organizations seeking to protect personal data, maintain compliance, and foster a strong culture of privacy. Patrick's services empower businesses to stay ahead of evolving regulatory requirements, ensuring long-term compliance and enabling them to focus on their core operations with confidence.</p>

15	TAN KOK WEE	<p>Tan Kok Wee brings over 35 years of experience in the cleaning industry, specializing in training and development. For 21 years, he served as the Training &amp; Development Manager at Clean Solutions Pte Ltd, where he led a team of five trainers and administrators to create and deliver effective training programs for cleaning staff. His leadership played a key role in enhancing staff skills, boosting productivity, and ensuring high-quality service across the company.</p> <p>Currently, Tan Kok Wee is a Subject Matter Expert and trainer at Assure Safety, where he leverages his extensive industry experience to provide specialized training in workplace safety, cleaning best practices, and regulatory compliance. As one of Assure Safety's most experienced trainers, he helps clients improve safety standards and operational efficiency within the cleaning sector.</p> <p>With a blend of hands-on experience and a strong foundation in training and development, Tan Kok Wee is a trusted advisor committed to fostering a culture of safety and enhancing staff competencies in the cleaning industry, contributing to safer and more effective operations.</p>
16	TAY KIM BOON	<p>Tay Kim Boon (Steve Tay) has over 30 years of experience in Workplace Safety and Health (WSH), specializing as a Workplace Safety and Health Officer and managing safety operations for organizations. He has led safety teams and worked closely with businesses to ensure compliance with the WSH Act and subsidiary regulations. His expertise allows him to provide consultancy that helps organizations meet safety standards and foster safe work environments.</p> <p>In addition to his consultancy, Steve is an ACTA-certified trainer with over 15 years of teaching experience. He conducts WSH training across industries, equipping employees with the knowledge and skills to implement effective safety protocols.</p> <p>Steve's extensive experience and dedication to safety and education make him a trusted expert committed to helping organizations build strong safety cultures and maintain compliance with regulations.</p>
17	YAP CHOON CHOO	<p>Jane Yap Choon Choo has over 30 years of experience in the retail and service industries, specializing in the F&amp;B sector. She has managed two prestigious lounges, the Atrium Lounge and L'Aperitif Bar, gaining expertise in customer service, food and beverage operations, and ensuring high standards of hygiene and safety.</p> <p>With an Advanced Certificate in Training and Assessment (ACTA), Jane is an experienced trainer in Food Safety and Hygiene Training. She specializes in training service staff on customer service, personal grooming, and proper food handling in compliance with hygiene standards. Her practical experience helps learners build confidence and essential skills to deliver excellent customer service.</p> <p>Jane's commitment to improving service standards and fostering a culture of excellence has made her a trusted professional in the hospitality industry, with a lasting impact on both staff performance and customer satisfaction.</p>